

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:)	
)	
Jonas L. Steinman et al.)	
)	Examiner: Duran, Arthur D.
Application No: 10/043,888)	
)	Art Unit: 3622
Filed: January 10, 2002)	
)	Confirmation No: 6273
For: METHOD AND APPARATUS)	
FOR SERVING OR DELIVERING)	
ADVERTISEMENTS FOR A WORLD)	
WIDE PAGE)	
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Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Dear Sir:

In response to the Office Action dated October 09, 2009, reconsideration of the above-referenced patent application is requested in light of the following amendments.

Amendments to the claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 7 of this paper.